



Iranian Students' Polling Agency (ISPA)

URL	http://www.ispa.ir/en/default.aspx	
Brief	<p>The Iranian Students' Polling Agency (ISPA) affiliated with the Iranian Academic Center for Education, Culture and Research ACECR, began its activities in 2001. The main purpose of which is the expansion and development of science and research in Iran, and providing solutions for the requirements of decision-making organizations and institutions.</p> <p>ISPA consists of four offices: Research (with five specialty groups), Executive (consisting of sampling, polling, and data processing groups), Communications, and Support. Approximately 45 of Iran's prominent researchers and analysts with expertise in the field of social research are engaged in activities with this agency. Also, about 2000 students are in honorary collaboration (as pollers) with the agency.</p> <p>Some of the characteristics of ISPA are the utilization of innovative and young resources in the research field and the foundation of various branches in 26 provinces of the country.</p>	
Objectives/ Mission	<p>The fundamental principles of ISPA in regards to the design and execution of research activities and polling are: emphasis on utilization of precise scientific and technical criteria, considering and maintaining a position of neutrality in regards to the issues and topics of investigation, utilizing the foundation of trust officials and the public have in the esteemed institution of the ACECR and employing young and talented resources from the university base and relying on their innovative efforts in research activities.</p>	
Methodology and Tools	<p>The research activities of ISPA can be divided into two categories based on the method of selecting a polling project: Self managed polls, which are executed in regards to significant social and global issues and the results are communicated to decision-making authorities, relevant organizations, and the media; Employer managed studies, which are conducted in response to the research needs of organizations and public and private institutions active in industrial, economical, social, and cultural areas with various purposes such as polling to measure exigency and satisfaction of service and performance assessment.</p>	
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